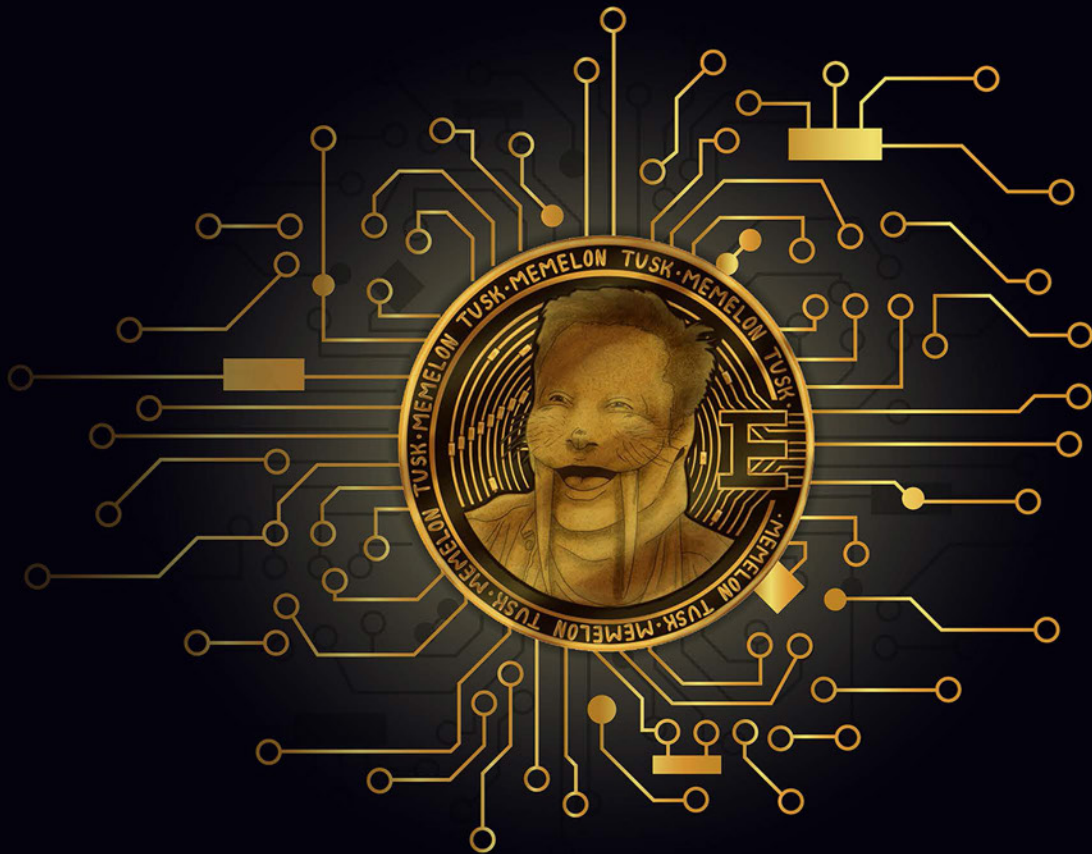


# MEMELON TUSK

WHITEPAPER



## Abstract

Memelon Tusk a new meme coin that celebrates the impressive accomplishments of Elon Musk, one of the most influential entrepreneurs of our time. This community-driven cryptocurrency is built on the ERC20 chain, which makes it fast, efficient, secure, and easy to use.

The problem that Memelon Tusk aims to solve is the lack of creativity and innovation in the cryptocurrency space. Many existing coins are either too serious or too generic, and do not reflect the personality and vision of their users. Memelon Tusk wants to change that by creating a coin that is playful, humorous, and celebratory while empowering the community with rewards and hidden Signature Series NFTs.

The main features and benefits of Memelon Tusk are:

- Locked staking options that reward users for holding their tokens for a certain period
- Dividends that reward users for holding larger token quantities for a certain period
- Community driven ecosystem
- Unique series set NFTs that features different designs of Memelon Tusk, a creative interpretation of Elon Musk as a walrus
- Hidden bonus NFT rewards
- Efficiency, low fees, speed and security on the BSC (BEP20)
- Fair launch and transparent team

The competitive advantage of Memelon Tusk is its unique branding, NFTs collections, community-driven ecosystem, transparency, in addition the multi-tier staking programs. Memelon Tusk stands out from other meme coins by having a strong connection with Elon Musk, one of the most popular and respected figures in the tech industry. Memelon Tusk also fosters a loyal and engaged community by offering them various features and benefits that make holding Memelon Tusk worthwhile.

The target market of Memelon Tusk is anyone who is a fan of Elon Musk and his impressive achievements, as well as anyone who is looking for a fun and innovative way to invest in cryptocurrency. Memelon Tusk aims to attract and retain its users by offering them various rewards, incentives, and events.

The financial goals of Memelon Tusk are to achieve profitability within one year of launch, and to grow its revenue and user base steadily over the next five years. Memelon Tusk expects to generate income from transaction fees, NFT sales, advertising, and partnerships. Memelon Tusk also plans to reinvest a portion of its profits into developing new features and improving its platform.

The marketing plan of Memelon Tusk consists of four main strategies: social media marketing, influencer marketing, referral marketing, and event marketing. Memelon will leverage its social media platforms such as Reddit, and Telegram to create awareness, engagement, and buzz around its coin. Memelon Tusk will also collaborate with influencers who have a large following and credibility in the crypto space to promote its coin and NFTs. Finally, Memelon Tusk will organize various contests, giveaways, partnerships, and collaborations to create excitement and loyalty among its users.

The purpose of this business plan is to present the vision, mission, goals, and strategies of Memelon Tusk to potential investors and users. This plan will also provide an overview of the market analysis, financial projections, and marketing plan of Memelon Tusk.

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## Introduction

Memelon Tusk is a unique and exciting cryptocurrency that combines cutting-edge technology with a playful and celebratory spirit. Memelon Tusk aims to create a loyal and engaged community that supports the vision and mission.

Memelon Tusk is not just a token, it is a community that rewards its members with various features and benefits. Perhaps the most distinctive feature of Memelon Tusk is its logo, which is a creative interpretation of Elon Musk as a walrus. The logo, known as Memelon Tusk, reflects the playful and humorous nature of the coin, while also paying homage to one of the most innovative thinkers of our time.

Another exciting feature of Memelon Tusk is its coin staking options, which allow users to earn rewards for holding onto their coins for a certain period. Additionally, Memelon Tusk offers unique NFT series sets that features different designs to collect, and trade.

## Memelon Tusk's Purpose

Memelon Tusk is a new meme coin that celebrates the impressive accomplishments of Elon Musk, one of the most influential entrepreneurs of our time. Elon Musk is the founder and CEO of Tesla, SpaceX, Neuralink, and The Boring Company, among other ventures. He is also a visionary leader who aims to revolutionize transportation, energy, space exploration, and human enhancement. Memelon Tusk is a tribute to his amazing achievements and his inspiring personality.

Memelon Tusk is a community-driven cryptocurrency that is built on the BSC (BEP20), which is one of the most advanced and reliable blockchain platforms in the world. The Binance Chain (BEP20) offers low fees, efficiency, speed, and security for its users, as well as compatibility with other popular cryptocurrencies and decentralized applications. Memelon Tusk leverages the power and potential of the Binance Chain (BEP20) to create a seamless and enjoyable experience for its users.

Memelon Tusk features its community driven coin staking options, which allow users to earn rewards for holding onto their coins for a certain period. Staking is a process where users lock their coins in a smart contract and receive interest, and possible hidden NFTs in return. Staking options are designed to incentivize users to hold their coins and support the long-term growth of the project.

Additionally, Memelon Tusk offers a unique NFT series set that features different designs to collect and trade. NFTs are non-fungible tokens that represent digital assets that are unique and scarce. Memelon Tusk's NFT series features various versions of Memelon Tusk in different themes and seasons, such as Halloween, Christmas, Valentine's Day, etc. Each NFT has its own rarity and value, and can be bought and sold on platforms like Opensea.io. Memelon Tusk's NFT series is a fun and creative way to showcase the diversity and personality of the coin.

Memelon Tusk: A Meme Coin that Rewards You. By holding Memelon Tusk, you can:

- Stake your tokens with locked options and earn passive income
- 3, 6 and 9 Month, 1- and 2-year locked stake options
- Earn dividends from holding TUSK
- Earn NFTs for staking
- Earn reward tokens from penalties
- Reward pool earns tokens from penalties
- Auto-burned Tusk tokens from penalties
- Collect unique and rare NFTs that depict Elon Musk as a playful walrus named Memelon Tusk in different themes and seasons
- Low Fees
- Fair launch
- Transparent team
- Team token lock and 3-year release contract
- Community driven tokenomics
- Engaged communities on multiple platforms

The team's tokens are locked for one year by using smart contracts. This ensures that the team is committed to the success of the project and that there is no risk of dumping or rug pulling. Memelon Tusk aims to create a loyal and engaged community that supports Elon Musk's vision and mission.

## Memelon Tusk Features

Memelon Tusk is more than just a token. It is a community-driven ecosystem that offers its users various features and benefits, such as:

- **Staking:** Users can stake their tokens for 3, 6, or 9 months or annually and earn attractive returns on their investment. The longer they stake, the higher the rewards. In addition, users who stake for the longest available rate earn hidden NFT rewards. This shows their commitment and loyalty to the project and the community.
- **NFTs collections:** Users can collect and trade unique and rare NFTs that showcase Memelon Tusk in different scenarios and seasons. These NFTs are not only aesthetically pleasing, but also have value and utility in the Memelon ecosystem. Some NFTs are hidden and can only be unlocked by staking tokens for a certain period.
- **Low fees:** Users can low cost transactions on the BSC (BEP20).
- **Fair launch and transparency:** Users can trust that Memelon Tusk is a legitimate and honest project that has a fair and transparent launch process. The team's tokens are locked for one year by using smart contracts. The team also communicates regularly with the community and provides updates on the project's progress.

Memelon Tusk is a unique and exciting cryptocurrency that combines cutting-edge technology with a playful and celebratory spirit.



## Market Analysis

The market analysis section of the business plan provides an overview of the cryptocurrency industry, the target market, the market size and share, the competition, and the barriers to entry.

### Industry Overview

The cryptocurrency industry is a rapidly growing and evolving sector that involves the creation, exchange, and use of digital assets that are secured by cryptography. Cryptocurrencies are decentralized, meaning they are not controlled by any central authority or intermediary. They operate on peer-to-peer networks that allow users to transact directly with each other without intermediaries.

According to Statista, the global cryptocurrency market capitalization was \$2.3 trillion as of May 2021, up from \$237 billion in January 2020. The number of active cryptocurrency users was estimated at 106 million as of January 2021, up from 35 million in January 2018. The most popular cryptocurrency by market capitalization is Bitcoin, followed by Ethereum, Binance Coin, Dogecoin, and Cardano.

The cryptocurrency industry is driven by various factors, such as:

- The increasing adoption of cryptocurrencies by individuals, businesses, and institutions as a form of payment, investment, or store of value
- The innovation and development of new technologies, platforms, and services that enable faster, cheaper, and more secure transactions
- The growing awareness and education of the benefits and risks of cryptocurrencies among the general public and regulators
- The rising demand for alternative and diversified financial solutions amid economic uncertainty and instability
- The emergence and popularity of new types of cryptocurrencies, such as stablecoins, utility tokens, security tokens, and meme coins

### Target Market

The target market for Memelon Tusk is anyone who is a fan of Elon Musk and his impressive achievements, as well as anyone who is looking for a fun and innovative way to invest in cryptocurrency. Memelon Tusk aims to attract and retain its users by offering them various rewards, incentives, and events.

The target market can be segmented into three main groups:

- **Crypto enthusiasts:** These are users who are already familiar with and actively involved in the cryptocurrency space. They are interested in new and emerging coins that offer unique features and benefits. They are also likely to follow Elon Musk's activities and opinions on social media and other platforms.
- **Elon Musk fans:** These are users who admire Elon Musk and his accomplishments in various fields, such as technology, innovation, entrepreneurship, space exploration, and philanthropy. They are curious about his involvement and endorsement of cryptocurrencies, especially Dogecoin. They are also likely to be attracted by the playful and humorous nature of Memelon Tusk.
- **Crypto newcomers:** These are users who are new to or have limited knowledge of the cryptocurrency space. They are looking for an easy and fun way to learn about and participate in the crypto world. They are also likely to be influenced by social media trends and word-of-mouth recommendations.

## Market Size and Share

*The market size for Memelon Tusk can be estimated by using the following formula:*

- $\text{Market size} = \text{Number of potential customers} \times \text{Average transaction value} \times \text{Number of transactions per year}$

Based on secondary research from various sources (such as Statista , CoinMarketCap , CoinGecko , Forbes , etc.), the following assumptions can be made:

- The number of potential customers is 10% of the global active cryptocurrency users (106 million  $\times$  10% = 10.6 million)
- The average transaction value is \$100 (based on the average transaction value of Dogecoin in May 2021)
- The number of transactions per year is 12 (based on the average number of transactions per user per year for Dogecoin in 2020)

Therefore,

- $\text{Market size} = 10.6 \text{ million} \times \$100 \times 12 = \$12.72 \text{ billion}$

*The market share for Memelon Tusk can be estimated by using the following formula:*

- $\text{Market share} = \text{Sales revenue} / \text{Market size}$



- The sales revenue for Memelon Tusk is projected to be \$100 million (based on a conservative estimate of achieving 1% of Dogecoin's market capitalization in May 2021)
- The market size for Memelon Tusk is \$12.72 billion (as calculated above)

Therefore,

- Market share = \$100 million / \$12.72 billion = 0.79%

## Competition

The competition for Memelon Tusk consists of other meme coins that are inspired by or related to Elon Musk or his projects. Some of the main competitors are:

- Dogecoin: Dogecoin is a meme coin that features a Shiba Inu dog as its logo. It was created in 2013 as a joke but gained popularity due to its viral nature and endorsement by celebrities such as Elon Musk. Dogecoin has a loyal fan base and a large online community that supports various causes and events. Dogecoin has a market capitalization of \$42 billion as of May 2021.
- ElonGate: ElonGate is a meme coin that was launched in March 2021 after Elon Musk tweeted "If there's ever a scandal about me please call it Elongate". ElonGate claims to be a charity-oriented coin that donates a portion of its transaction fees to various causes. ElonGate has a market capitalization of \$83 million as of May 2021.
- Marscoin: Marscoin is a meme coin that was created in 2014 with the vision of becoming the official currency of Mars. It was revived in February 2021 after Elon Musk tweeted "There will definitely be a Marscoin". Marscoin aims to support projects related to space exploration and colonization. Marscoin has a market capitalization of \$2 million as of May 2021.

## Barriers to Entry

The barriers to entry for Memelon Tusk are relatively low compared to other industries. However, some of the challenges that Memelon Tusk may face are:

- Regulatory uncertainty: The legal status and regulation of cryptocurrencies vary widely across different countries and jurisdictions. Some countries may impose bans or restrictions on cryptocurrency activities or transactions. This may limit Memelon Tusk's access to certain markets or customers.
- Technical complexity: Creating and maintaining a cryptocurrency requires advanced technical skills and knowledge. Memelon Tusk may encounter difficulties or risks related to security breaches, hacking attacks, network failures, software bugs, or human errors.

- **Market volatility:** The cryptocurrency market is highly volatile and unpredictable due to various factors such as supply and demand dynamics, speculation, media attention, public sentiment, etc. Memelon Tusk may experience significant fluctuations in its price or value over time.
- **Competition intensity:** The cryptocurrency market is highly competitive and saturated with thousands of existing coins and tokens. Memelon Tusk may face difficulty in differentiating itself from other meme coins or attracting and retaining users.

## Regulation

The regulation of cryptocurrencies is still evolving and varies across different countries and jurisdictions. Some countries have adopted favorable or supportive policies towards cryptocurrencies while others have imposed bans or restrictions on them.

According to Crypto Head, some examples of countries with favorable regulations for cryptocurrencies are:

- **Canada:** Canada has recognized cryptocurrencies as legal tender since 2013. Cryptocurrency exchanges are required to register with FINTRAC (Financial Transactions Reports Analysis Centre) as money service businesses (MSBs) and comply with anti-money laundering (AML) laws.
- **Japan:** Japan has recognized cryptocurrencies as legal property since 2017. Cryptocurrency exchanges are required to register with FSA (Financial Services Agency) as virtual currency exchange service providers (VCEPs) and comply with AML laws.
- **Switzerland:** Switzerland has recognized cryptocurrencies as legal assets since 2014. Cryptocurrency exchanges are required to obtain licenses from FINMA (Financial Market Supervisory Authority) as financial intermediaries or banking institutions depending on their activities.

## Logo and Identity

Memelon Tusk is a meme coin that pays tribute to Elon Musk, one of the most influential entrepreneurs of our time. Memelon Tusk rewards its users with staking options, dividends, hidden bonus NFTs, and a unique continuing collection of NFTs that features different designs of Memelon Tusk, a whimsical depiction of Elon Musk as a walrus. Memelon Tusk combines humor, creativity, and innovation to create a fun and engaging cryptocurrency experience.

The logo of Memelon Tusk is a stylized illustration of a walrus with the signature Musk smile, in addition the logo also symbolizes the fusion of Elon Musk's visionary spirit and the walrus's strength and resilience. The logo also uses the colors of the traditional meme coins, which are typically gold. The logo is simple, memorable, and distinctive, and reflects the personality and vision of Memelon Tusk.

The identity of Memelon Tusk is based on the following values:

- **Innovation:** Memelon Tusk strives to be creative and innovative in the cryptocurrency space, by offering its users unique features and benefits that make holding Memelon Tusk worthwhile.
- **Fun:** Memelon Tusk wants to make investing in cryptocurrency fun and enjoyable, by creating a coin that is playful, humorous, and celebratory.
- **Community:** Memelon Tusk values its community and fosters a loyal and engaged user base by offering them various rewards, incentives, and events.
- **Transparency:** Memelon Tusk is fair and transparent in its operations and transactions, and communicates openly with its users.
- **Respect:** Memelon Tusk respects Elon Musk and his achievements and honors his legacy.

The identity of Memelon Tusk is expressed through its logo, website, social media platforms, NFTs collections, marketing materials, and tone of voice. The identity of Memelon Tusk is consistent, coherent, and recognizable across all touch points.



### Memelon Tusk Token Details

- Token Name: Memelon Tusk
- Ticker Symbol: TUSK
- Blockchain: BSC
- Standard: BEP20
- Decimals: 18
- Supply: 999.666.333.000
- Launch Date: TDB

## Coin Staking, and Dividends

### Locked Staking

Staking is a way of locking up your tokens in a smart contract and earning rewards for doing so. Memelon Tusk offers different staking options that yield different rewards. The rewards are dependent on multiple factors including how long you stake your tokens and how many tokens you stake. The longer you stake, the more rewards you get. The rewards are paid in Memelon Tusk tokens and NFTs. NFTs are unique digital collectibles that can have different values and properties.

The Locked Staking options are as follows:

- |                    |       |                    |     |
|--------------------|-------|--------------------|-----|
| • 3 Months:        | 7.5%  | • 12 Months:       | 30% |
| No NFTs are given. |       | 2 NFTs as a bonus. |     |
| • 6 Months:        | 15%   | • 24 Months:       | 60% |
| No NFTs are given. |       | 4 NFTs as a bonus. |     |
| • 9 Months:        | 22.5% |                    |     |
| 1 NFT as a bonus.  |       |                    |     |

### Penalty Overview

You may choose any of the provided options when you stake your tokens, and you will receive percentage of your staked tokens as a reward. However, once tokens are staked, you may not withdraw your tokens until the end of the chosen period. If you do, you have to pay a penalty. The penalty is calculated as a percentage of your staked tokens. The percentage depends on how much time is left in your staking period.

The penalty is distributed in the following way:

- 50% of the penalty goes to the active stakers. This means that the people who are still staking their tokens get a share of the penalty based on their stake size.
- 25% of the penalty goes back to the staking pool. This means that the pool of tokens available for staking increases by this amount.
- 25% of the penalty is burned. This means that this amount of tokens is permanently destroyed and removed from circulation.

### Penalty Example #1

- 100,000 TUSK staked for 100 days
- Emergency end-stake on day 12
- Assume interest received is 2000 TUSK for this example
- Half of committed days is equal to 50, this variable must be equal to or greater than 90, if so 90 will take its place
- $\text{Penalty} = (2000 \text{ TUSK}) * (90 \text{ Days}) / (12 \text{ Days}) = 15,000 \text{ TUSK}$
- $\text{TUSK received back} = 100,000 \text{ TUSK} - 15,000 \text{ TUSK} + 2000 \text{ TUSK} = 87,000 \text{ TUSK}$

### Penalty Example #2

- 2,300,000 TUSK staked for 3600 days
- Emergency end-stake on day 80
- Assume interest received is 120,000 TUSK for this example
- Half of committed days is equal to 1800, this variable must be equal to or greater than 1800, if so 1800 will take its place
- $\text{Penalty} = (120,000 \text{ TUSK}) * (1800 \text{ Days}) / (80 \text{ Days}) = 2,700,000 \text{ TUSK}$
- $\text{TUSK received back} = 2,300,000 \text{ TUSK} - 2,700,000 \text{ TUSK} + 120,000 \text{ TUSK} = 0 \text{ TUSK}$
- This example you would lose all your TUSK. You can never go negative and “owe” TUSK

### Penalty Example #3

- 1,000,000 TUSK staked for 210 days
- Emergency end-stake on day 110
- Half of committed days is equal to 105, this variable must be equal to or greater than 105, if so 105 will take its place
- Assume interest received is 39,000 TUSK for this example
- Also assume interest received at the 50% mark (105 Days) was 38,000 TUSK
- $\text{Penalty} = 38,000 \text{ TUSK}$
- Interest = The interest accrued after 50% mark, 1000 TUSK
- $\text{TUSK received back} = \text{Principle plus the interest accrued after 50\% mark} = 1,001,000 \text{ TUSK}$

The purpose of the penalty is to discourage early withdrawals and to reward loyal stakers. It also helps to reduce the supply of tokens and increase their scarcity and value.

## Dividends

Dividends from cryptocurrency are a way of earning passive income from holding or staking a crypto asset. Holding means keeping the crypto asset in a digital wallet, while staking means locking up the crypto asset in a smart contract to support the network security and earn rewards. Dividends from cryptocurrency are different from dividends from stocks, which are paid from the profits of a company. Dividends from Memelon Tusk cryptocurrency are paid from the fees revenue generated by a purchase or sale transaction performed on the platform. Users of Memelon Tusk cryptocurrency incur a small 2% transaction fee upon the purchasing or selling of the token, the transaction fee is then distributed in two ways: back to the user in the form of a dividend and burned.

The dividends have been utilized by Memelon Tusk for price stabilization, in addition to offering passive reward income and super deflation of auto-burning tokens feature.

The Buy Tax Dividend is distributed in the following way:

- Dividend: 1%  
Holders receive 1% Reward.
- Burn: 1%  
1% is burned.

The Sell Tax Dividend is distributed in the following way:

- Dividend: 1%  
Holders receive 1% Reward.
- Burn: 1%  
1% is burned.

Dividends from cryptocurrency can be an attractive option for investors who want to earn extra income from their crypto assets without having to sell them or trade them frequently. However, there are also some risks and challenges involved, such as volatility, regulation, security, and taxation.



## NFT Series

### Themed NFT Series Set



Limited Edition\*

### NFT Overview

Memelon Tusk is proud to present its unique continuing collection of NFTs that features different designs of Memelon Tusk, a creative interpretation of Elon Musk as a walrus. These NFTs are inspired by the impressive achievements and personality of Elon Musk, as well as the humor and innovation of Memelon Tusk. Each NFT is a digital artwork that showcases Memelon Tusk in various scenarios and themes, such as space exploration, electric vehicles, cryptocurrency, and more. These NFTs are minted on the Ethereum Chain (ERC20), which makes them fast, efficient, secure, and easy to use. These NFTs are also limited in supply and rarity, which makes them valuable and collectible.

The NFT series of Memelon Tusk has the following features and benefits:

- **Locked staking options:** Users can stake their Memelon Tusk tokens to earn NFT rewards, and more Memelon Tusk tokens.
- **Community driven:** Users can vote on the next NFT designs, suggest new ideas, and participate in various events and contests.
- **Hidden bonus NFT rewards:** Users can unlock hidden bonus NFTs by holding certain combinations of NFTs or completing certain tasks.
- **Efficiency:** Users enjoy speed and security on the Ethereum Chain (ERC20), which makes buying and selling NFTs more affordable and convenient.
- **Fair launch and transparent team:** Users can trust that the NFT series is launched fairly and transparently, and that the team behind Memelon Tusk is committed to delivering quality and value.

The NFT series of Memelon Tusk is a fun and innovative way to invest in cryptocurrency and support the vision and legacy of Elon Musk. By owning these NFTs, users can express their admiration and appreciation for Elon Musk, as well as their sense of humor and creativity. The NFT series of Memelon Tusk is more than just a collection of digital artworks; it is a community of like-minded individuals who share a passion for innovation and fun.



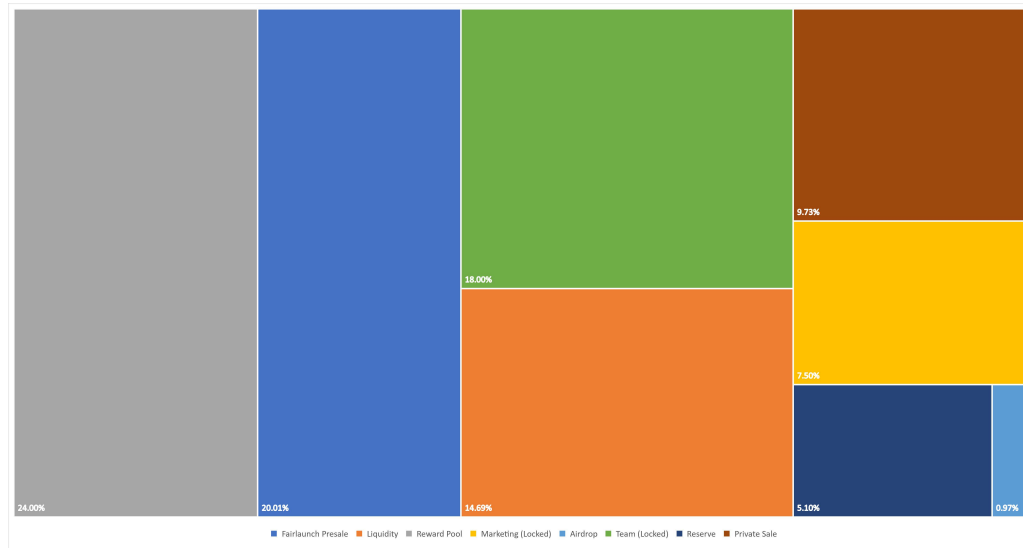
## Community Benefits

Memelon Tusk is a fun and innovative meme coin that honors Elon Musk, one of the most visionary entrepreneurs of our era. Memelon Tusk is more than just a token. It is a community that rewards its loyal and engaged members with various perks and features. By holding Memelon Tusk, you can enjoy the following benefits:

- **Passive income:** You can stake your tokens for 3, 6, and 9 months or annually to earn attractive returns on your investment. The longer you stake, the higher the rewards.
- **Bonus tokens:** Dividends that reward users for holding larger token quantities for a certain period.
- **Exclusive NFTs:** You can collect and trade unique and rare NFTs that showcase Memelon Tusk in different scenarios and seasons.
- **Airdrops:** Special community engaging events, users can receive bonus tokens for participating in community driven events.
- **Referral Rewards:** Users may receive bonus tokens and/or NFTs for referring active community investors .
- **Fair launch and transparency:** You can trust that Memelon Tusk is a legitimate and honest project that has a fair and transparent launch process. The team's tokens are locked for one year by using smart contracts and a multi-sig wallet. The team also communicates regularly with the community and provides updates on the project's progress.

Memelon Tusk is a unique and exciting cryptocurrency that combines cutting-edge technology with a playful and celebratory spirit. If you're a fan of Elon Musk and his impressive achievements, Memelon Tusk may be the perfect way to show your support and join a thriving community of like-minded individuals.

## Token Allocation and Team



## Token Supply

- Total Supply: 999.666.333.000

## Token Allocation

- |                                     |        |                                  |        |
|-------------------------------------|--------|----------------------------------|--------|
| • Airdrop<br>29,989,989,990         | 0.97%  | • Private Sale<br>97,284,142,275 | 9.73%  |
| • Liquidity Pool<br>99,966,633,300  | 14.69% | • Public Sale<br>280,040,040,040 | 20.01% |
| • Locked Rewards<br>239,919,919,920 | 24%    | • Team<br>179,939,939,940        | 18%    |
| • Marketing<br>149,949,949,950      | 7.5%   | • Reserve<br>50,951,801,264      | 5.1%   |

## Team Allocation

- |                                 |                       |      |
|---------------------------------|-----------------------|------|
| • Team Lock                     | • 1 Year Lock Release | 25%  |
| • Cash Out Limits - All Members | • 2 Year Lock Release | 50%  |
| • No Exclusions                 | • 3 Year Lock Release | 100% |

## Marketing and Promotion

### Social Media Marketing

- Memelon Tusk will create and maintain active accounts on Reddit, Telegram, Twitter, Instagram, and Facebook, where it will post regular updates, announcements, memes, and educational content about its coin and NFTs.
- Engage with its followers and potential users by responding to comments, questions, and feedback, as well as joining relevant groups, forums, and communities related to cryptocurrency and Elon Musk.
- The utilization of hashtags, keywords, and tags to increase its visibility and reach on social media platforms, and encourage its users to share and repost its content.
- Monitor and analyze its social media performance and metrics, such as likes, comments, shares, views, followers, and conversions, and adjust its strategy accordingly.

### Influencer Marketing

- Identify and contact influencers who have a large following and credibility in the crypto space, such as bloggers, podcasters, YouTubers, TikTokers, and celebrities.
- Offer influencers compensation in the form of Memelon Tusk tokens or NFTs in exchange for promoting its coin and NFTs to their audiences.
- Provide influencers with guidelines and resources on how to create engaging and informative content about its coin and NFTs, such as videos, reviews, tutorials, testimonials, or interviews.
- Memelon Tusk will also track and measure the impact of these influencers on its brand awareness, reputation, traffic, and sales.

### Referral Marketing

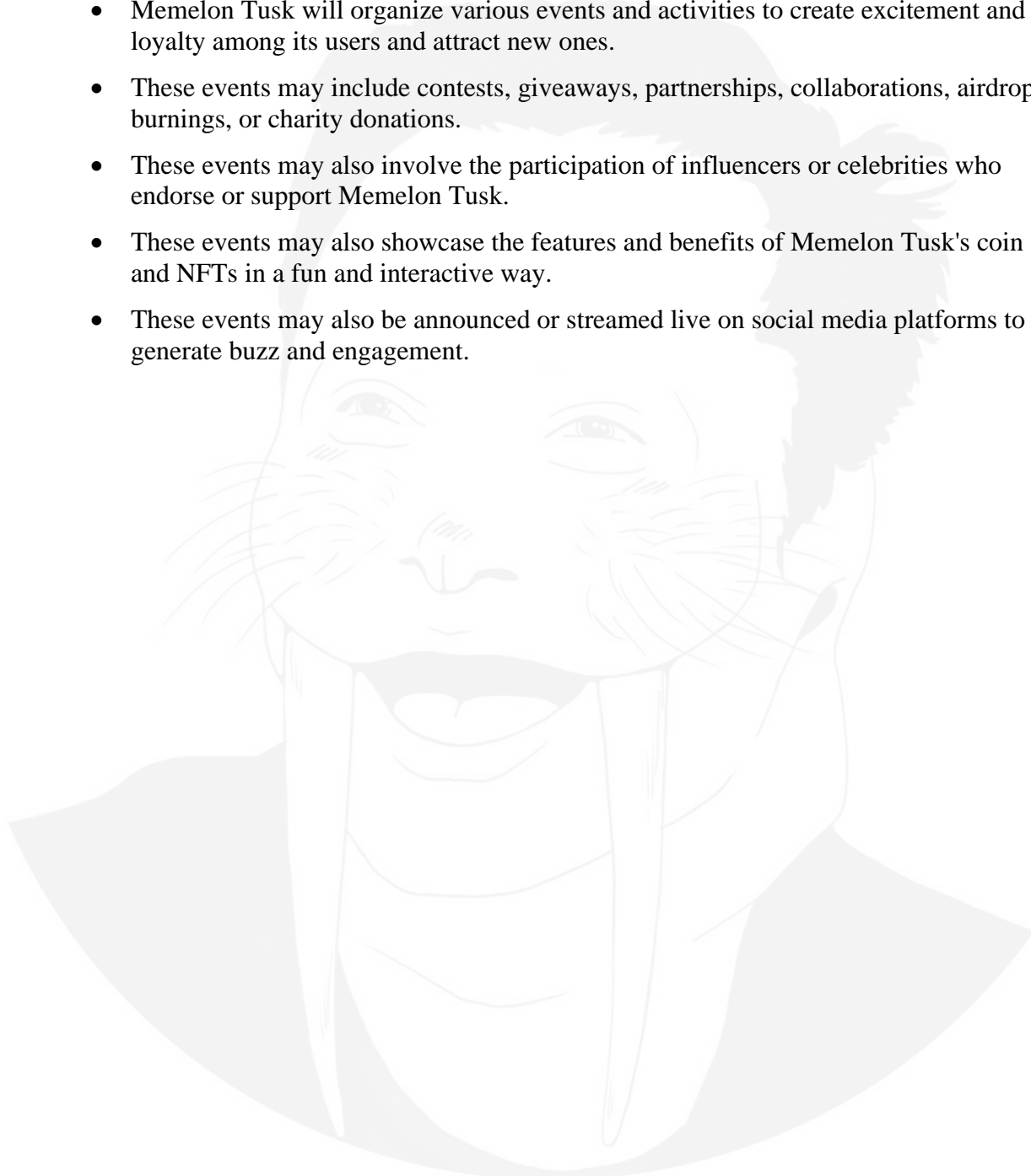
- Create a referral program that rewards its users for inviting their friends and family to join its platform and buy its coin and NFTs.
- Offer users incentives such as free tokens or NFTs for every successful referral they make.
- Provide these users with tools and materials to easily share their referral links or codes with their contacts via email, social media, or messaging apps.



- Verify and validate the referrals and distribute the rewards accordingly.

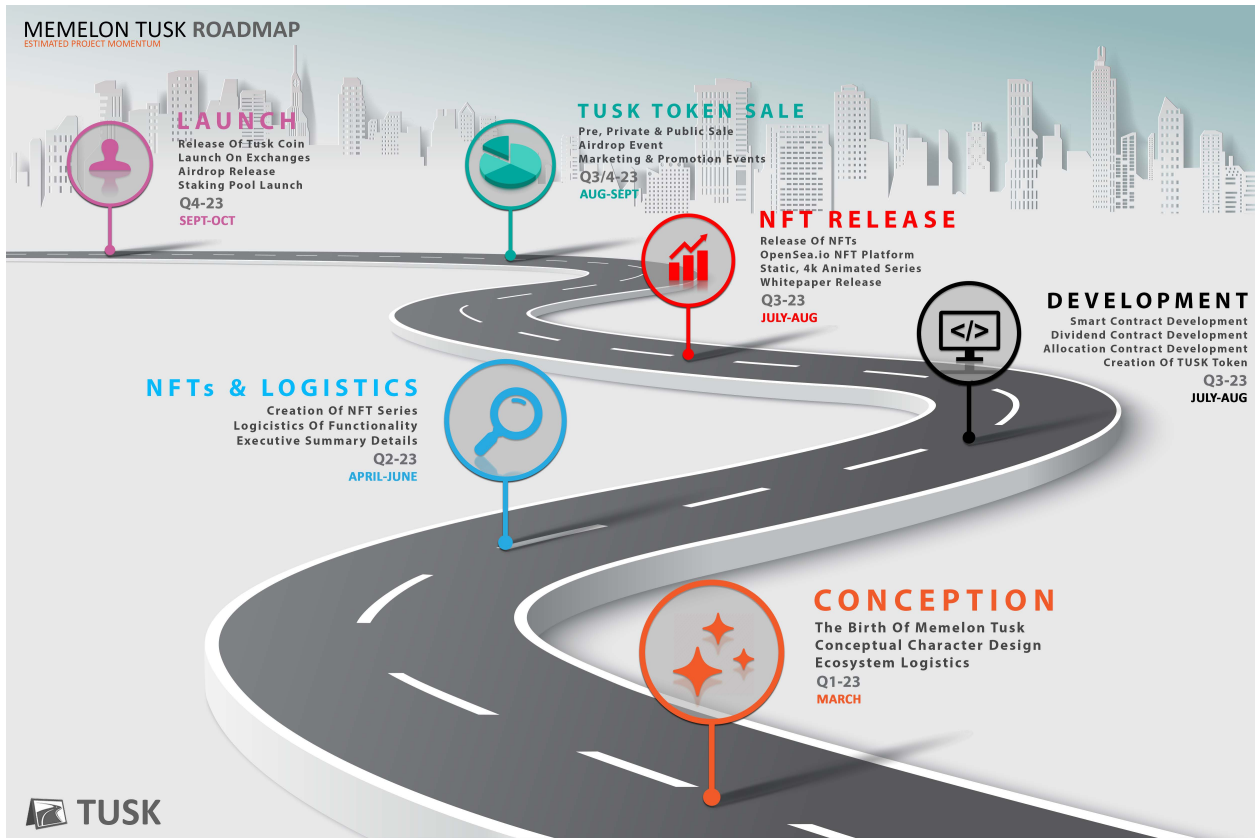
## Event Marketing

- Memelon Tusk will organize various events and activities to create excitement and loyalty among its users and attract new ones.
- These events may include contests, giveaways, partnerships, collaborations, airdrops, burnings, or charity donations.
- These events may also involve the participation of influencers or celebrities who endorse or support Memelon Tusk.
- These events may also showcase the features and benefits of Memelon Tusk's coin and NFTs in a fun and interactive way.
- These events may also be announced or streamed live on social media platforms to generate buzz and engagement.





# Roadmap



## Conclusion

Memelon Tusk is a new meme coin that celebrates the impressive accomplishments of Elon Musk, one of the most influential entrepreneurs of our time. It is built on the BEP20 chain, which makes it fast, efficient, secure, and easy to use. This plan provides an overview of the market analysis, financial projections, and marketing plan of Memelon Tusk

The lack of creativity and innovation in the cryptocurrency space leaves many existing coins perceived as too serious or generic and do not reflect the personality, and vision of their users. Memelon Tusk wants to change that by creating a coin that is playful, humorous, and celebratory while empowering the community with rewards and hidden Signature Series NFTs.

The Staking options that yield rewards for users for holding their tokens for a certain period, a community-driven ecosystem, with unique collections of NFTs that features different designs of Memelon Tusk, a creative interpretation of Elon Musk as a walrus, hidden bonus NFT rewards, with a fair launch and transparent team.

The target market of Memelon Tusk is anyone who is a fan of Elon Musk and his impressive achievements as well as anyone who is looking for a fun and innovative way to invest in cryptocurrency. Memelon Tusk aims to attract and retain its users by offering them various rewards, incentives, and events,

Memelon Tusk stands out from other meme coins by having a strong connection with Elon Musk, one of the most popular and respected figures in the tech industry. Memelon Tusk also fosters a loyal and engaged community by offering them various features and benefits that make holding Memelon Tusk worthwhile. Memelon Tusk will also collaborate with influencers who have a large following and credibility in the crypto space to promote its coin and NFTs.

Memelon Tusk will leverage its social media platforms such as Reddit and Telegram to create awareness, engagement, and buzz around its coin, in addition to organizing various contests, giveaways, partnerships, and collaborations to create excitement and loyalty among its users.

The financial goals of Memelon Tusk are to achieve profitability within one year of launch and to grow its revenue and user base steadily over the next five years. Memelon Tusk expects to generate income from transaction fees, NFT sales, advertising, and partnerships. Memelon Tusk also plans to reinvest a portion of its profits into developing new features and improving its platform.